



Creating Community Awareness

September: Attendance Awareness Month

- Meetings State Superintendent, District Superintendents, the League of Cities and Towns, Mayors and City Councils, and the Governor
- PSAs “Every Day Counts”
- Social Media – Facebook and Twitter
- Op-ed “Every day counts, even in kindergarten”



Every Day Counts PSA

30 second PSA with Major League Soccer player,
Sebastian Velasquez of REAL Salt Lake



Watch Here: <http://www.youtube.com/watch?v=7SMduwj8l6I>





The Governor's Support



Governor Herbert Declared September Attendance Awareness Month and recorded a PSA <http://www.youtube.com/watch?v=0AKFZCYDbKs>





Every Day Counts!

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